

SPECIAL EVENT:

Learn How to Sell on eBay



Mary S. Biesecker Public Library
in Somerset, PA

Monday November 16th, 2015

12:05pm

Learn How to Sell on eBay

WHAT YOU NEED:

1. Computer and/or mobile device (smartphone or tablet)
2. An eBay account
3. A PayPal account
4. Digital scale to determine shipping weight
5. A way to take pictures (digital camera, smartphone, tablet)

Learn How to Sell on eBay

THREE BASIC STEPS:

- 1. Research listing & shipping price**
- 2. List item**
- 3. Ship item after it sells**

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STEP 1:

Research listing & shipping price

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DEMONSTRATE

how to research listing price

*(search for current prices as well as
prices from completed listings)*

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SHIPPING OPTIONS (USPS):

- **Media Mail** (books, tapes, DVD's only)
 - **First Class Package** (max 13 oz.)
 - **Priority** (priced by both weight & distance)
-
- **Priority Flat Rate** (price always constant)
 - **Priority Regional Rate** (flat rates based on zones)
- user provides own packaging*
- USPS provides packaging*
-
- ```
graph LR; A[user provides own packaging] --> B[Media Mail]; A --> C[First Class Package]; A --> D[Priority]; E[USPS provides packaging] --> F[Priority Flat Rate]; E --> G[Priority Regional Rate];
```

# *Learn How to Sell on eBay*

**STEP 2:**

**List item**

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## **THREE WAYS TO LIST:**

- 1. Auction**
- 2. Buy it Now**
- 3. Buy it Now w/ Best Offer**



# *Learn How to Sell on eBay*

## **DEMONSTRATE**

- *how to list item*
- *donate a portion of your sale to the library*

# *Learn How to Sell on eBay*

**DONATE** a percentage of your sales:

*This link is also available from our website  
maryslibrary.com*

*<http://charity.ebay.com/charity-auctions/charity/mary-s-biesecker-public-library/108525/>*

# *Learn How to Sell on eBay*

## **STEP 3:**

**Ship item after it sells**

# *Learn How to Sell on eBay*

## **FEES (in addition to shipping):**

### **Ebay:**

- 1. Listing fees: first 50 free per month**
- 2. 10% of selling price + shipping cost**

**PayPal: \$.30 + 3% of selling price + shipping cost**

# *Other Online Marketplaces*

**etsy.com**

good for setting up a storefront to selling your own crafts or artwork

**amazon.com**

historically for selling NEW things, but also has growing market for selling used merchandise; especially good for selling used books

# *Questions?*

**Tech Tutoring:** is being offered all this week, November 16th-20th, 2015. Set up a 45 minute session to review and practice the process of selling things online!

**Email:** [morgan@maryslibrary.com](mailto:morgan@maryslibrary.com)